CLAIMS

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Claim 1. An internet operation including a system of secret internet web sites comprising: a plurality of computers programmed to operate as web servers;

one or more of said web servers hosting internet web sites for said internet operation;

one or more of said internet web sites being main sites having URLs which are publicly associated with said internet operation accessible through said internet web sites;

one or more of said internet web sites being secret sites having URLs which are not publicly associated with said internet operation;

said secret sites being a part of said internet operation by which said internet operation may be accessed.

Claim 2. The internet operation of Claim 1 wherein the system of secret internet web sites is operated to secure said internet operation against cybervandalism.

Claim 3. The internet operation of Claim 1 wherein the system of secret internet web sites is operated to secure said internet operation against denial-of-service attacks.

Claim 4. The internet operation of Claim 1 wherein one or more of said secret sites are assigned to one or more users of said internet operation.

Claim 5. The internet operation of Claim 1 wherein the URLs of secret sites are maintained as secret by entities authorized by the operator of the internet operation from all but those users who have been given the knowledge thereof by said operator.

Claim 6. The internet operation of Claim 1 wherein the URL of a secret site is acquired by a user through assignment to a user by an entity authorized by the operator.

Claim 7. The internet operation of Claim 1 wherein a secret site is one whose existence, identity

and URL are learned by a user only through the process of subscription.

Claim 8. The internet operation of Claim 1 wherein the user is free to contact and use the main site anonymously as permitted and desired.

Claim 9. The internet operation of Claim 1 wherein a user may subscribe for a secret site URL while the main site is under attack.

Claim 10. The internet operation of Claim 1 wherein the telephone subscription system based on telephone contact is automated to provide a secret site URL.

Claim 11. The internet operation of Claim 1 wherein subscription by a user during an attack is through another internet operation, one completely independent of the operation on the main site.

Claim 12. The internet operation of Claim 1 wherein a reserve of secret sites is maintained that become available to the users of said internet operation in the event of an emergency created by an attack.

Claim 13. The internet operation of Claim 1 wherein the secret site program queries the user for the identification, verifies the information, and proceeds to assign one of the secret site URLs to the user.

Claim 14. A system of secret internet web sites, comprising:

a plurality of computers programmed to operate as web servers;

one or more of said web servers hosting internet web sites for an internet operation;

one or more of said internet web sites being secret sites having universal resource locators

(URLs) which are not publicly associated with any internet operation;

which are operated to provide access to internet operations of other operators of internet web sites.

Claim 15. The system of secret internet web sites of Claim 14 wherein the system of secret internet web sites is operated to secure other internet operations against cybervandalism.

Claim 16. The system of secret internet web sites of Claim 14 wherein the system of secret internet web sites is operated to secure other internet operations against denial-of-service attacks.

Claim 17. The system of secret internet web sites of Claim 14 wherein the URLs of secret sites are maintained as secret by entities authorized by the operator of said system from all but those users who have been given the knowledge thereof by said operator.

Claim 18. The system of secret internet web sites of Claim 14 wherein the telephone subscription system based on telephone contact is automated to provide a secret site URL to subscribing users.

Claim 19. The system of secret internet web sites of Claim 14 wherein a reserve of secret sites is maintained that become available to the users of internet operation served by such a system in the event of an emergency created by an attack.

Claim 20. The system of secret internet web sites of Claim 14 wherein a secret site program queries a user for the identification information, verifies the information, and proceeds to assign one of the secret site URLs for access of the internet operation sought by the user.